



Membership Rate Card

Effective June 1, 2010

(supersedes all previous rate cards)

REPORT PACKAGE	PER UNIT PRICE	NET PACKAGE RATE	CORPORATE DISCOUNT*	CORPORATE PER UNIT PRICE*	NET CORPORATE PACKAGE RATE*
2,000 units	\$14.62	\$29,240.00	20%	\$11.70	\$23,400.00
1,500 units	\$16.53	\$24,795.00	20%	\$13.22	\$19,830.00
1,000 units	\$18.44	\$18,440.00	20%	\$14.75	\$14,750.00
500 units	\$19.70	\$ 9,850.00	20%	\$15.76	\$ 7,880.00
200 units	\$20.98	\$ 4,196.00	20%	\$16.78	\$ 3,356.00
150 units	\$21.61	\$ 3,241.50	20%	\$17.29	\$ 2,593.50
100 units	\$21.93	\$ 2,193.00	20%	\$17.54	\$ 1,754.00
50 units	\$22.16	\$ 1,108.00	20%	\$17.73	\$ 886.50

* MFM Corporate members are entitled to a 20% discount on BCCA membership.

Minimum Membership is 50 units; unused units expire on membership anniversary date.

All levels include full BCCA Membership benefits:

- Industry Specific Credit Reports – Custom Credit Reports – on individual advertisers, agencies and buying services (national or local) available at bccacredit.com, by phone or fax.
- **BCCA's Commercial Credit Report**, available within 60 minutes of your request, includes information compiled from Experian, Lexis/Nexis data; Edgar online; collection experiences, judgments and bankruptcy filings; along with a "Credit Logic Score" and an "Unsecured Trade Credit Recommendation.
- **www.bccacredit.com** – online access to credit reports 24 hours a day, every day.
- **The Financial Manager**, a bi-monthly magazine available in hard copy and online featuring industry-specific articles.
- **The BCCA Credit and Collection Handbook**: Credit techniques and policies for the broadcast and cable credit manager. Available in hard copy and online for any time access.
- **The BCCA Membership Directory** – available in hard copy and on-line.
- Member rate for **Media Finance Focus** - annual BCCA and MFM conference.
- **UPDATE**, a monthly electronic newsletter filled with important information to keep you informed about both BCCA and MFM.

BCCA Report Unit Structure:

- All BCCA credit investigations for New or Updated Reports begin the first business day after receipt of request. Requests received before 8:30AM Central will be added to that day's work.
- Current Completed Reports (reports for which no additional work needs to be done) are charged as one [1] Report Unit.
- New or Updated Reports are charged as two [2] Report Units – members receive preliminary information on Reports within 48 hours of the date on which BCCA began the investigation.
- Commercial Credit Reports are available for one [1] unit when ordered with a BCCA Custom Report or three [3] units when ordered alone.
- Rush Requests (requests for which the member needs preliminary information within 24 hours) are charged as four [4] Report Units.
- Within five business days members are sent a BCCA Credit Report which includes all reference responses to that point. A final report is sent within two weeks of BCCA's initiation of the credit investigation.
- Credit report units expire at the end of the membership year.

Additional Credit Report Units may be purchased during the membership year. Unused *Additional Credit Report Units* carryover to end of the membership year following the year in which they are purchased *providing the member renews for the following membership year.*

Additional Units Rate Card
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INITIAL REPORT PACKAGE	FIRST ADDT'L BLOCK	PER UNIT	CORPORATE PER UNIT*	SECOND ADDITIONAL BLOCK	PER UNIT	CORPORATE PER UNIT*
2,000 units	200 units	\$17.74	\$14.19	500 units	\$20.37	\$16.30
1,500 units	100 units	\$19.99	\$15.99	500 units	\$23.13	\$18.50
1,000 units	100 units	\$22.25	\$17.80	200 units	\$25.61	\$20.49
500 units	50 units	\$23.22	\$18.58	100 units	\$26.84	\$21.47
200 units	50 units	\$24.50	\$19.60	50 units	\$28.38	\$22.70
150 units	25 units	\$25.02	\$20.02	50 units	\$29.00	\$23.20
100 units	25 units	\$25.47	\$20.38	50 units	\$29.62	\$23.70
50 units	25 units	\$25.79	\$20.63	50 units	\$29.92	\$23.94

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* MFM Corporate members through 6/30/2010 include: BET; Border Media Partners; Cox Enterprises/Communications/Radio/TV; Dispatch Broadcasting; Turner Broadcasting/Time Warner Cable; Saga Communications; Regent Communications; Media General; Greater Media; Radio One; Allbritton Communications; Lincoln Financial Media; and Hearst-Argyle Television. All other members/companies are considered individual memberships and are not eligible for the Corporate Discount. For information about MFM Corporate Membership, contact Arcelia Pimentel – 847-716-7000.