

CREDIT APPLICATION AND MEDIA AGREEMENT

PLEASE COMPLETE AND SEND TO:

(Name and Address of Station or Cable Company)

Information given by the undersigned will be held in strict confidence and will be used solely by (Station or Company name) for the purpose of extending credit

PLEASE WRITE LEGIBLY

1. Name of Applicant _____
2. D/B/A _____
3. Trade Name (if any) _____
4. Street Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail _____
Website _____

Start Date _____

Acct. Exec. _____

Orig. Amt. _____

5. Billing Address (if different) _____

6. Business is: Incorporated Proprietorship Partnership LLC
 Agency Advertiser Media Buying Service In-House Agency Other _____

7. Date Business Established ____/____/____ If Incorporated, Date of Incorporation ____/____/____

8. State of Incorporation _____ Federal I.D. Number _____

9. PRINCIPAL OWNERS, OFFICERS AND PARTNERS (Attach separate sheet with additional information, if necessary)

Name _____ Title _____

Home Address & Phone _____ Social Security No. _____

Name _____ Title _____

Home Address & Phone _____ Social Security No. _____

10. MEDIA & TRADE CREDIT REFERENCES (Attach separate sheet with additional information, if necessary)

Name and Address _____ Contact _____ Phone Number _____ Fax Number _____

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Name and Address _____ Contact _____ Phone Number _____ Fax Number _____

Name and Address _____ Contact _____ Phone Number _____ Fax Number _____

Name and Address _____ Contact _____ Phone Number _____ Fax Number _____

Name and Address _____ Contact _____ Phone Number _____ Fax Number _____

11. BANK REFERENCES (Attach separate sheet with additional information, if necessary)

Name and Address _____ Phone Number _____ Account No. _____ Type _____

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Applicant certifies that all information contained herein is true and correct. Applicant grants permission to (Station or Company Name) to obtain independent credit reports or credit reports and other information from its references and bank, and authorizes the credit references and bank reference to release information to (Station or Company Name) that may be used to determine credit worthiness. Notwithstanding to whom bills are rendered, Advertiser, Agency and Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by Advertiser to Agency or to Service, or payment by Agency to Service, shall not constitute payment to station. Applicant agrees to pay all bills as rendered, and agrees that overdue accounts are subject to monthly service charges of (x%) per annum. Applicant agrees to pay all costs of collection, including actual out-of-pocket expenses and a collection fee of twenty-five percent if collected through a collection agency or attorney. The laws of the State of _____ shall govern all contracts entered into between Applicant and station, and all disputes may be resolved within the Courts of the State of _____.

Dated _____

Company _____

Signature _____

Print Name _____

Title _____ **Email** _____